

Press release

Fleet Management Systems 2013

Fraunhofer CML reissues successful market research study

Hamburg, June 26, 2013 – The Fraunhofer Center for Maritime Logistics and Services CML has reissued its study on fleet management, first published in 2011. Since the end of April, a completely revised and updated version of the work is commercially available under the name *Fleet Management Systems 2013*. This detailed overview of a diverse range of fleet management systems offers companies in the industry the opportunity to find out about the range of products and services on the market. It also supports those responsible in selecting a system. Since it was first published, there has been great demand for the study and it has met with a very positive response. "There is a huge demand for such market overviews as decision makers in the fleet management sector have to make important and far-reaching decisions but often have very little time to make their choice," says Professor Carlos Jahn, Head of Fraunhofer CML, adding: "It soon became clear, therefore, that we would continue to pursue the project. Our updated version now provides our customers with an overview containing the latest products on the market and therefore offers the optimum basis for making a decision."

The study is published in English and can be purchased in print format or as an e-book from Fraunhofer Verlag at www.verlag.fraunhofer.de.

Fleet management systems

The shipping sector faces ever-increasing challenges. In addition to the escalating complexity of information processing and growing fleet sizes, increasing numbers of regulations are placing higher demands on management. Effective fleet management software is therefore becoming more and more important. The Fraunhofer CML's updated and revised market study on fleet management systems provides an overview of the fleet management software systems currently available and special modules offered by at least 46 providers. The study focuses on products which support shipping companies' core processes, such as crew management, planned maintenance and travel management.

Innovations for the maritime Industry

Fraunhofer CML develops and optimizes processes and systems alongside the maritime supply chain. Within practically oriented research projects CML supports public and private clients of port operation as well as from the logistics services industry and from the shipping business to initiate and realize innovations.

Contact

Prof. Dr.-Ing. Carlos Jahn
Fraunhofer-Center für Maritime Logistik und Dienstleistungen CML
Schwarzenbergstraße 95 D
21073 Hamburg
Tel.: +49 (0)40/42878445-0
Fax: +49 (0)40/42878445-2
E-mail: carlos.jahn@cml.fraunhofer.de
www.cml.fraunhofer.de

Press contact

RAIKE Kommunikation GmbH
MEDIAfleet
Birte Blömers
Ludwig-Erhard-Straße 6
20459 Hamburg
Tel.: +49 (0)40/348092-28
Fax: +49 (0)40/348092-11
E-mail: bloemers@raike.info
www.raike.info